

The Aftermath of SVB and a New Era for Sustainable Innovation



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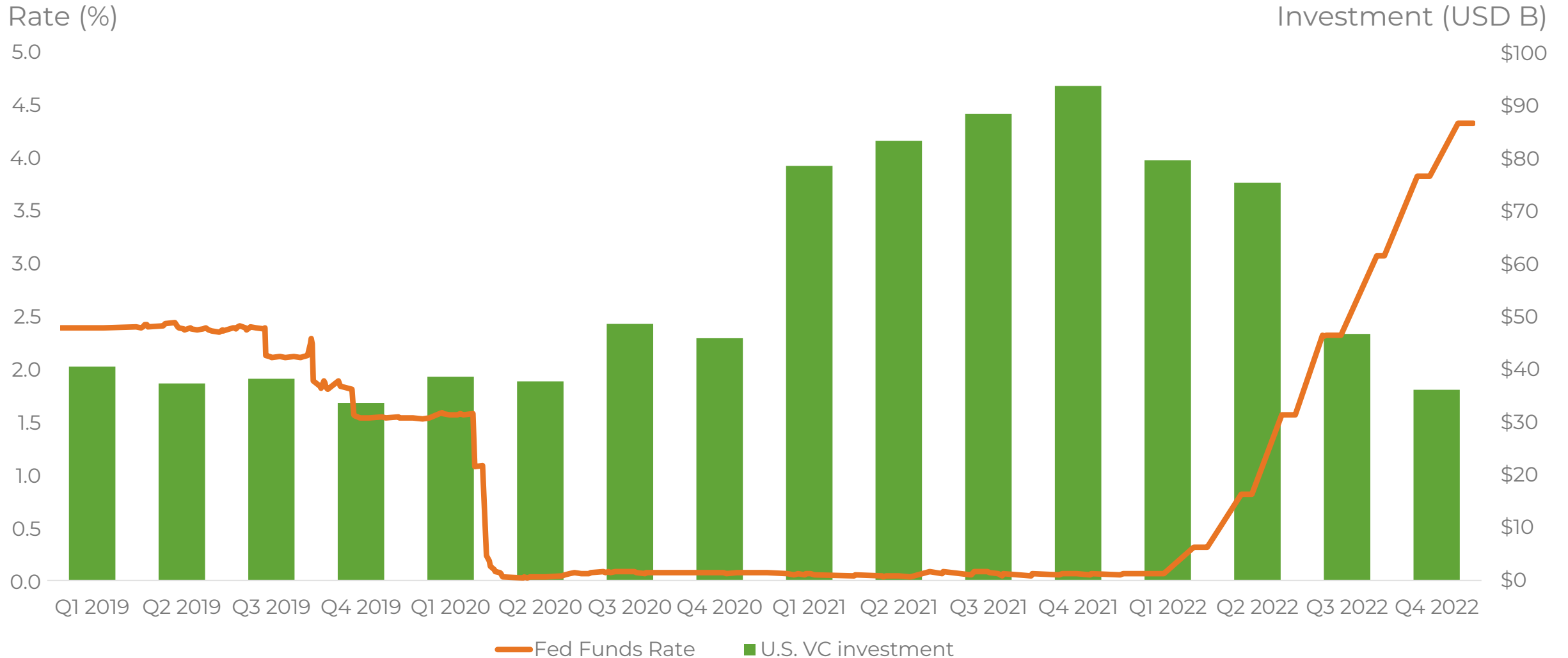
The
Deciding
Factor

**What is the
impact on the
startup
ecosystem?**

SVB

Silicon Valley Bank

Interest rates crushed VC investment, helping seal SVB's fate — and setting the new ground rules for the next era of innovation funding



**What does
this mean for
sustainable
innovation?**

SVB

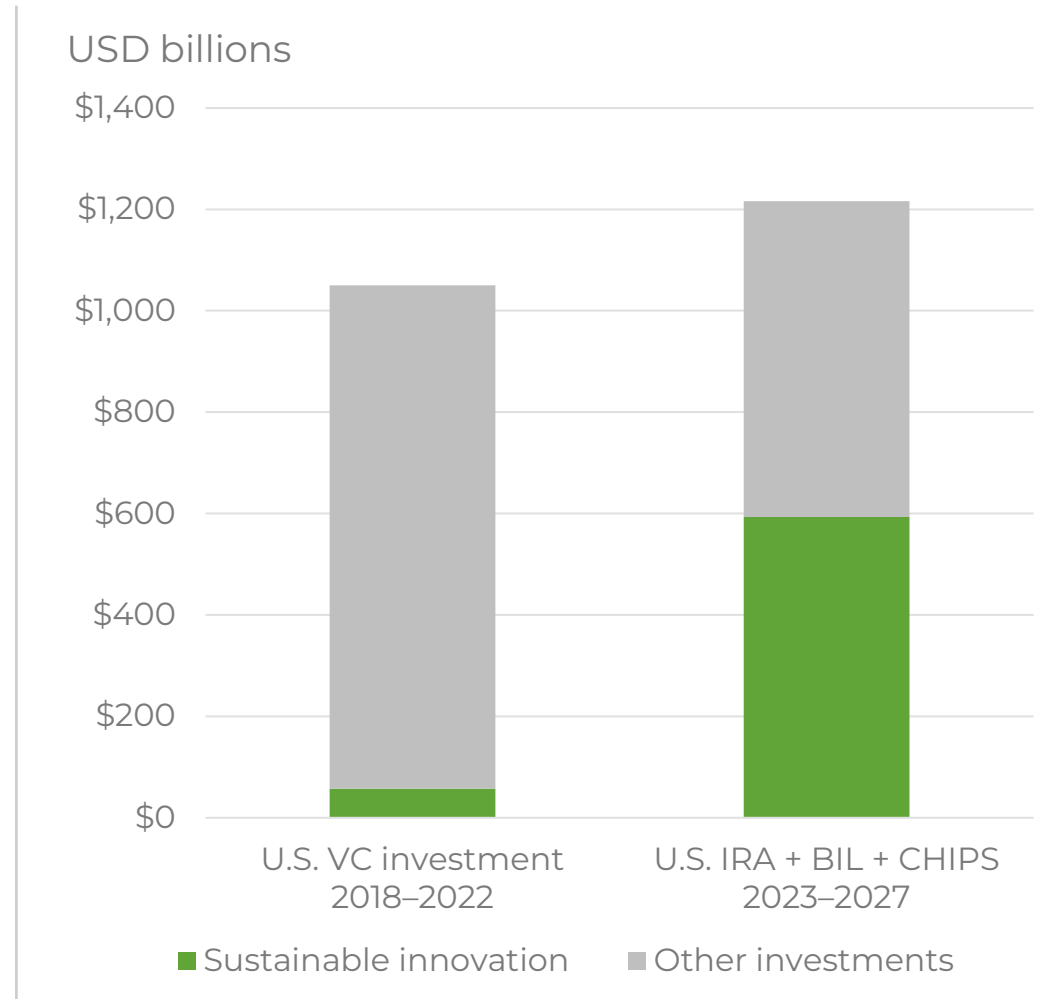
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Funding shifts to public sources — and goes more sustainable

Climate tech and other sustainable innovation will be hurt by VC pullback.

However, new public funding sources are rising, such as the U.S. Inflation Reduction Act (IRA), Bipartisan Infrastructure Law (BIL), and the CHIPS and Science Act.

Focus on societal benefit will be a greater driver than customer blitzscaling.



**What does
this mean for
Silicon
Valley?**

SVB

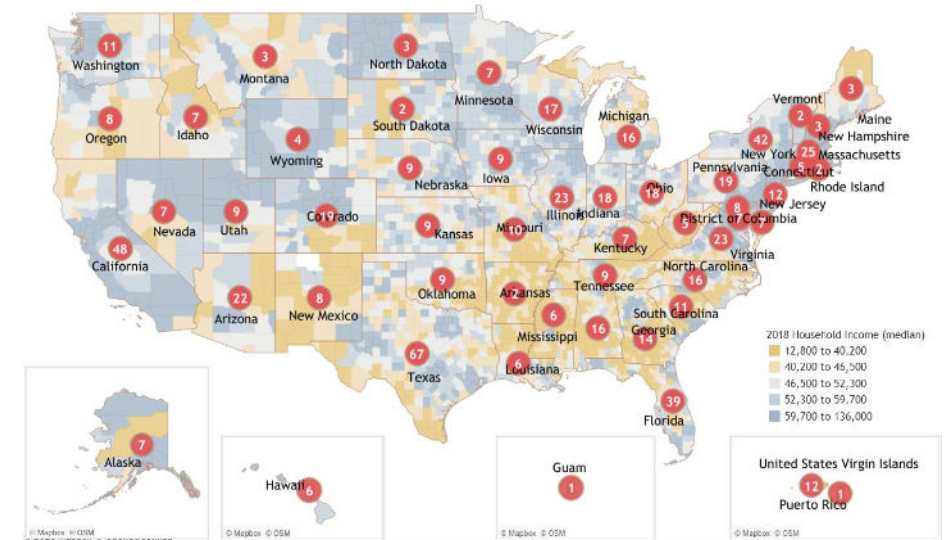
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Sunset on the Valley: Policy as well as innovation creates new hubs

U.S. funding programs are focused on creating new hubs outside Silicon Valley:

- USD 8 billion for hydrogen hubs in BIL.
- USD 10 billion for Regional Technology and Innovation Hubs in CHIPS.
- USD 160 million each for National Science Foundation (NSF) Regional Innovation Engines through CHIPS.

Emerging centers globally driven by industry, talent, and resources: Amsterdam, Bangkok, Boston, Houston, Singapore, Tokyo.



Applications for NSF Regional Innovation Engines span the U.S.

**What does
this mean for
corporate
innovation?**

SVB

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Key takeaways

1 **The changes we're seeing are not a result of SVB's collapse** — many have been brewing for some time — but the implosion lays the ground for the funding landscape that innovators will face for the next decade.

2 Innovation leaders should **prepare venturing and scouting teams to engage with new types of companies** — with different funding sources, different goals and growth models, and across a wider range of geographies.

3 Just as we now look back on 2008's global financial crisis as starting a new model of innovation, **we'll look back on the SVB collapse as the start of a new era of sustainable innovation**, with business cases rooted in system transition rather than disruption.

Thank you

A link to the webinar recording will be emailed within 24–48 hours.

UPCOMING WEBINARS

MARCH 21

[Assessing Waste-Based Opportunities in CPG](#)

MARCH 29

[What Is Body Neutrality and Why Is It Incredibly Relevant to Food, Apparel, and Health and Wellness Companies?](#)



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